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RESEARCH PROJECT DETAILS



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	DEPARTMENT OF COMMERCE- 2018 - 2019		
SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P17CO001	AARTHI G	A STUDY ON RISK AND RETURN ANALYSIS OF EQUITY SHARES LISTED IN NSE
2	P17CO002	AARTHI V	A STUDY ON WORKING CAPITAL MANAGEMENT OF SHRIRAM MUTUAL FUND IN KUMBAKONAM
3	P17CO003	ABINAYA.D	A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS THICO SILKS IN THIRUBHUVANAM
4	P17CO004	AISHWARYA.K	A STUDY ON INVESTMENT AVENUES WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN
5	P17CO005	ANANDHAVALLI .A	EFFECTIVENESS OF ADVERTISEMENT ON SOCIAL MEDIA WITH REFERENCE TO WOMEN COSMETICS IN KUMBAKONAM TOWN
6	P17CO006	AROKIAJASMINEJOSIBA.P	WOMEN EMPOWERMENT THROUGH SELF-HELP GROUP CONCEPT IN NANNILAM TOWN
7	P17CO007	ARTHIKAPRIYARANJANI.V	A STUDY ON RELATIONSHIP BETWEEN PORTFOLIO RISK AND RETURN OF BSE STOCKS
8	P17CO008	BHUVANESHWARI.K	A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA TWO WHEELER IN KUMBAKONAM TOWN
9	P17CO009	BHUVANESHWARI. M	CONSUMER PREFERENCE TOWARDS YAMAHA TWO WHEELERS WITH SPECIAL REFERENCE TO KOLLIDAM TOWN
10	P17CO010	DEEPA. K	A STUDY ON FOREIGN EXCHANGE AND ITS RISK MANAGEMENT ON HCL TECHNNOLOGYMENT
11	P17CO011	DEEPALAKSHMI. R	A STUDY ON THE SATISFACTION LEVEL OF URBAN WOMEN TOWARDS SAMSUNG REFRIGERATORS IN KUMBAKONAM TOWN.
12	P17C0012	DEVI.S	A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN OF SELECTED STOCK LISTED IN NSE AUTOMOBILE INDUSTRIES
13	P17CO013	DIVYA . D	A STUDY ON EMPLOYEE JOB SATISFACTION TOWARDS BHARATH SANJAR NIGAM LIMITED (BSNL) IN KUDAVASAL TOWN
14	P17CO014	GAYATHRI. P	A STUDY ON CUSTOMER SATISFACTION TOWARDS IN CINTHAL SOAP KUMBAKONAM TOWN
15	P17CO015	GAYATHRI.R	A STUDY FINANCIAL PERFORMANCE OF CITY UNION BANK GANDHI NAGAR KUMBAKONAM
16	P17CO016	GAYATHRI.R	CONSUMER PREFERENCE IN BRAND WITH SPECIAL REFERENCE TO COMPUTER IN KUMBAKONAM
17	P17CO017	HEERTHANA. S	A STUDY ON RATIO ANALYSIS OF REPKO HOME FINANCE LIMITED IN KUMBAKONAM.

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18	P17C0018	KAMALI. R	A STUDY ON CONSUMER SATISFACTION TOWARDS AAVIN MILK IN KUMBAKONAM.
19	P17C0019	KASTHURI.M	A STUDY ON RATIO ANALYSIS OF SUN TV NETWORK LIMITED IN CHENNAI.
20	P17C0020	KEERTHIKA. M	A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO SIM IN KUMBAKONAM TOWN.
21	P17C0021	KOUSALYA. P	A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS HDFC BANK(P) LIMITED IN KUMBAKONAM
22	P17C0022	MEENA. R	A STUDY ON CUSTOMER SATISFACTION OF SYNDICATE BANK AT KUMBAKONAM.
23	P17C0023	MEENAMAHESWARI. P	A STUDY ON FINANCIAL PERFORMANCE OF INDIAN BANK TO SUNDARA PERUMAL KOIL.
24	P17C0024	NANDHINI. G	A STUDY ON RATIO ANALYSIS OF DASHARATHI & SONS LIMITED IN KUMBAKONAM.
25	P17CO025	PAVITHRA. S	A STUDY ON CONSUMER SATISFACTION OF HERITAGE MILK & MILK PRODUCTS WITH SPECIAL REFERENCE TO KUMBAKONAM.
26	P17CO026	PRIYA. D	A STUDY ON FINANCIAL PERFORMANCE OF PRIMARY AGRICULTURE CO-OPERATIVE CREDIT SOCIETY IN THIRUVALANGADU.
27	P17C0027	PRIYANKA .S	A STUDY ON CUSTOMER OPINION AND ATTITUDE TOWARDS SUNFEAST BISCUIT IN KUMBAKONAM TOWN.
28	P17C0028	RAMA. K	A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSON'S BABY SOAP WITH SPECIAL REFERENCE TO PAPANASAM TOWN.
29	P17C0029	SANTHIYA. S	A STUDY ON CONSUMER ATTITUDE TOWARDS HORLICKS IN KUMBAKONAM TOWN.
30	P17C0030	SEEMA. M	A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI PRODUCTS IN KUMBAKONAM TOWN.
31	P17C0031	SIVA RANJANI. R	A STUDY ON CUSTOMER SATISFACTION TOWARDS HP COMPUTERS IN KUMBAKONAM TOWN.
32	P17C0032	SIVASANKARI. R	A STUDY ON FINANCIAL PERFORMANCE OF SHANTHI COFFEE & TEA COMPANY IN KUMBAKONAM.
33	P17C0033	THULASI DEVI. M	A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LTD, VEPPATHUR.
34	P17C0034	VETHANAYAKI. S	A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED CEMENTS COMPANIES LISTED IN BSE
35	P17C0035	YUVARANJAITHAM. A	A STUDY ON RISK AND RETURN ANALYSIS OF BSE SENSEX LISTED COMPANIES



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DEPARTMENT OF COMMERCE- 2019 - 2020			COMMERCE- 2019 - 2020
SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P18CO001	B.ABIRAMI	A STUDY ON RATIO ANALYSIS OF TVS DASARATHY MOTOR COMPANY IN KUMBAKONAM
2	P18CO002	R.ABIRAMI	THE IMPACT OF ORGANISATIONAL CULTURE ON IN SELLFINANCE COLLEGE WITH SPECIAL REFERENCE TO KUMBAKONAM, THANJAVUR DT
3	P18CO003	M.ANADHI	LONG ABSENT
4	P18CO004	M.ANITHA	A STUDY ON WORKING CAPITAL OF MUTHOOT FINANCE LIMITED
5	P18CO005	A.ANUSUYA	A STUDY ON THE PERCEPTION OF THE POLICY HOLDERS TOWARDS INSURANCE POLICIES OF THE LIFE INSURANCE CORPORATION OF INDIA IN KUMBAKONAM
6	P18CO006	G.BHARATHI	A STUDY ON FINANCIAL PERFORMANCE OF CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED
7	P18CO007	A.BRINDADEVI	A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU NEWSPRINT AND PAPERS LIMITED IN KARUR
8	P18CO008	G.DEEPIKA	A STUDY ON FINANCIAL PERFORMANCE OF SRI RAM TRANSPORT FINANCE COMPANY LIMITED
9	P18CO009	V.DEVIKA	ANALYSIS OF NEED AND EFFECTIVENESS OF TRAINING PROGRAMME IN RAMCO CEMENT LTD, ARIYALUR
10	P18CO010	N.DIVYABHARATHI	A STUDY ON FINANCIAL PERFORMANCE OF SRI VINAYAGAMOORTHI HANDICRAFTS IN THIRUVALALNZULI
11	P18CO011	A.DIVYA	A CASE STUDY ON CONSUMER ATTITUDE TOWARDS FASTRACK WATCHES
12	P18CO012	D.DURGA	A STUDY ON WORKING CAPITAL MANAGEMENT OF AROKYA MILK IN KUMBAKONAM TOWN
13	P18CO013	R.ELAKKIYA	LONG ABSENT
14	P18CO014	A.KALAIYARASI	A STUDY ON WORKING CAPITAL MANAGEMENT OF REPCO FINANCE IN KUMBAKONAM
15	P18CO015	M.KEERTHANA	A STUDY ON FINANCIAL PERFORMANCE OF KARUR VYSYA BANK IN KUMBAKONAM TOWN
16	P18CO016	R.MAHALAKSHMI	LONG ABSENT
17	P18CO017	R.MANIMALA	A STUDY ON WORKING CAPITAL MANAGEMENT IN BANNARY AMMAN SUGAR MILL PRIVATE LTD IN TIRUCHIRAPPALLI
18	P18CO018	R.MANIMEGALAI	A STUDY ON RATIO ANALYSIS OF SUNDARAM FINANCE LIMITED IN KUMBAKONAM
19	P18CO019	A.NANDHINI	LONG ABSENT

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Es	etd. 1963	6 0435 - 2401391	principal@gcwk.ac.in
20	P18CO020	К.РАРРАТНІ	AN ANALYSIS OF MARKET EFFICIENCY IN BSE INDICES: A STUDY WITH A SPECIAL REFERENCE TO BOMBAY STOCK EXCHAGE IN INDIA
21	P18CO021	S.PAVITHRA	A STUDY ON FINANCIAL PERFORMANCE OF HDSF BANK IN KUMBAKONAM
22	P18CO022	A.POUJIYA PARVEEN	A STUDY ON RATIO ANALYSIS OF LAMBO DHARA TEXTILES LTD., COIMBATORE
23	P18CO023	D.RAJESWARI	A STUDY ON JOB SATISFACTION AMONG BRASS HANDICRAFTS ARTISANS IN KUMBAKONAM
24	P18CO024	K.RENUKA	A STUDY ON FINANCIAL PERFORMANCE OF CENTRAL CO-OPERATIVE BANK IN KUMBAKONAM
25	P18CO025	S.ROJA	A STUDY ON FINANCIAL PERFORMANCE OF HINDUJA LAYLAND FINANCE LIMITED IN KUMBAKONAM
26	P18CO026	G.M.SARANYA	A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN ANALYSIS OF SELECTED STOCKS ON BSE USING CAPITAL ASSET PRICING MODEL
27	P18CO027	B.SHALINI	A STUDY ON FINANCIAL PERFORMANCE OF INDIA CEMENT LTD
28	P18CO028	W.SHAMILI	A STUDY ON WORKING CAPITAL OF MUTHOOT FINCORP
29	P18CO029	A.SOUMIYA	A STUDY ON RATIO ANALYSIS OF BAJAJ FINANCE LTD IN KUMBAKONAM
30	P18CO030	A.UMA	A STUDY ON WORKING CAPITAL MANAGEMENT IN SESHASAYEE PAPER AND BOARD LIMITED
31	P18CO031	G.VIGNESWARI	A STUDY ON FINANCIAL PERFORMANCE OF MARUTI SUZUKI FINANCE LIMITED
32	P18CO032	S.VIJAYALAKSHMI	A STUDY ON RATIO ANALYSIS OF HDB FINANCE LTD
33	P18C0033	K.VINOTHINI	A STUDY ON RISK MANAGEMENT IN KUMBAKONAM MUTUAL FUND LTD
34	P18CO034	P.VINOTHINI	A STUDY ON OPERATIONAL EFFICIENCY OF LAKSHMI MILL COMPANY IN COIMBATORE
35	P18C0035	S.VINSIYA	A STUDY ON CUSTOMERS SATISFACTION TOWARDS CLINIC PLUS SHAMPOO IN KUMBAKONAM TOWN



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DEPARTMENT OF COMMERCE- 2020 - 2021 ROLL SL.No NAME **DETAILS OF ACTIVITY** NUMBER A STUDY OF FINANCIAL ANALYSIS OF TOYATA MOTOR ABINAYA I 1 P19C0001 CORPORATION.CHENNAI. A STUDY ON CUSTOMER SATISFACTION TOWARDS 2 ONLINE SHOPPING WITH REFERENCE TO KUMBAKONAM AISHWARYA G P19C0002 TOWN A STUDY ON RISK MANAGEMENT IN MAYAVARAM 3 **BARANIKA B** P19C0003 BENEFIT FUND LIMITED, MAYILADDUTHURAI A STUDY ON INVESTMENT ATTITUDE OF WOMEN 4 **DEEPALAKSHMI B** P19C0004 INVESTORS WITH REFERENCE TO KUMBAKONAM TOWN A STUDY ON FINANCIAL PERFOMANCE OF HONDA 5 DEEPIKA J P19C0005 MOTOR CYCLE AND SCOOTEER PRIVATE LTD - CHENNAI A STUDY ON THE BEHAVIOR OF INVESTORS IN GOLD IN 6 DHANYA J P19C0006 **KUMBAKONAM** A STUDY ON ANALYSIS OF THE FINANCIAL 7 DHARANI M P19C0007 PERFORMANCE OF CITY UNION BANK, DHARMASAMVARTHINE KUMBAKONAM TOWN 8 P19C0008 S A STUDY ON CUSTOMER SATISFACTION AND BRAND 9 PREFERENCE TOWARDS JOHNSON BABY SOAP WITH **GAYATHRI K** P19C0009 SPECIAL REFERENCE TO PAPANASAM TOWN A STUDY ON FINANCIAL PERFORMANCE OF MUTHOOT 10 **KASTHURI P** P19C0010 FINCORP LTD., KUMBAKONAM A STUDY ON WORKING CAPITAL MANAGEMENT OF 11 LAVANYA S P19C0011 PRIMARY SILK HANDLOOM WEAVER'S CO-OPERATIVE PRODUCTION AND SALE SOCIETY LTD., 12 MAHALAKSHMI S P19C0012 DARASURAM A STUDY ON WORKING CAPITAL MANAGEMENT OF 13 NISHA G P19C0013 MADRAS RUBBER FACTORY IN TIRUCHIRAPALLI A STUDY ON STUDENTS ATTITUDE TOWARDS WOMEN 14 PADMASRI S P19C0014 **ENTREPRENEURSHIP** A STUDY ON CUSTOMER SATISFACTION ON YAMAHA 15 **PAVITHRA R R15 BIKE WITH SPECIAL REFERENCE TO KUMBAKONAM** P19C0015 TOWN A STUDY ON CONSUMER SATISFACTION OF GK DAIRY 16 PREETHA M MILK AND MILK PRODUCTS WITH SPECIAL REFERENCE P19C0016 TO KUMBAKONAM TOWN A STUDY ON FINANCIAL PERFORMANCE OF ASIAN 17 **PRITHIYANKARADEVI C** P19C0017 PAINTS INDIA LIMITED, CHENNAI A STUDY FINANCIAL POSITION OF MANAPURAM 18 **RAJALAKSHMI M** P19C0018 FINANCE LIMITED, KUMBAKONAM

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19	P19CO019	RAJESWARI K	A STUDY ON RATIO ANALYSIS OF WIPRO LIMITED, CHENNAI
20	P19CO020	RAMYA M	A STUDY ON CUSTOMER SATISFACTION TOWARDS AAVIN MILK, WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN
21	P19CO021	RANJAN R	A STUDY ON CUSTOMER SATISFACTION ON WHIRLPOOL REFRIGERATOR IN KUMBAKONAM TOWN
22	P19CO022	RANJITHAJANANIMARY B	A STUDY ON EMPLOYEES MOTIVATION IN TOWN BENEFIT FUND KUMBAKONAM LTD., KUMBAKONAM TOWN
23	P19C0023	ROHINI R	A STUDY ON RATIO ANALYSIS OF RAJSHREE SUGAR INDUSTRY LTD, COIMBATORE
24	P19C0024	SANDHIYA D	A STUDY ON CONSUMER BEHAVIOUR IN AUTOMOBILE INDUSTRY IN VIRUTHACHALAM TOWN
25	P19CO025	SANDHYA A D	A STUDY ON TESTING EFFICIENT MARKET HYPOTHESIS ON TOP TEN COMPANIES LISTED IN NSE
26	P19CO026	SATHYA G	A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS HDFC BANK IN KUMABAKONAM
27	P19CO027	SATHYA S	A STUDY ON RECRUITMENT PROCESS OF PNB METLIFE INSURANCE IN KUMBAKONAM
28	P19CO028	SHRUTHI P	A STUDY ON RISK AND RETURN RELATIONSHIP OF PHARMA SECTORS IN BSE
29	P19C0029	SUBASHINI D	A STUDY ON WORKING OF AXIS BANK LTD., CHENNAI
30	P19CO030	UMAMAHESWARI S	A STUDY ON CONSUMER SATISFACTION OF DARASURAM VEGETABLE MARKET IN KUMBAKONAM TOWN
31	P19CO031	VANITHAPRIYA A	A STUDY ON FINANCIAL ANALYSIS OF MODERN STEEL LTD., -CHENNAI
32	P19CO032	VANITHAPRIYA A	A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI MODERN RICE MILL KUMBAKONAM TOWN
33	P19CO033	VANITHAPRIYA A	A STUDY OF FINANCIAL PERFORMANCE OF MITHUN MOTORS AUTHORIZED YAMAHA DEALER IN KUMBAKONAM
34	P19CO034	VARSHA G	A STUDY ON EXPECTED RETURN AND RISK OF BSE SENSEX LISTED COMPANIES
35	P19CO035	VISITHRA E	A STUDY OF FINANCIAL PERFORMANCE OF KOTHARI SUGAR FACTORY SATHARMANGALAM – ARIYALUR DISTRICT



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RESEARCH PROJECT DETAILS DEPARTMENT OF COMMERCE- 2021 - 2022

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1		AARTHI.A	A STUDY ON WORKING CAPITAL MANAGEMENT OF
	P20CO001	, , , , , , , , , , , , , , , , , , , ,	JINDAL SOUTH WEST STEEL COMPANY IN SALEM
2		AKILA.R	A STUDY ON THE FINANCIAL PERFORMANCE OF LOTTE
	P20CO002		INDIA CORPORATION LIMITED IN CHENNAI
3		ANUGAYATHRI.S	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF
	P20C0003		NEYVELI LIGNIGTE CORPORATION LIMITED IN INDIA
4	P20CO004	ANUSUYA.R	A STUDY ON FINANCIAL PERFORMANCE OF SANDHYA SPINNING MILLS LIMITED, RAJAPALAIYAM
_			A STUDY ON FIANNCIAL CONDITION ANALYSIS OF
5	P20C0005	BARANIKA.A	DALMIA CEMENT BHARAT LIMITED IN ARIYALUR
6			A STUDY ON CUSTOMER SATISFACTION TOWARDS
0	P20CO006	BHUVANESHWARI.M	BRITANNIA BISCUITS IN KUMBAKONAM TOWN
7		DEEBA.K	A STUDY ON WORKING CAPITAL OF THE INDIA CEMENTS
/	P20C0007	DEEDA.N	LIMITED, CHENNAI
8		DEEPESWARI.S	A SUDY ON FINANCIAL PERFORMANCE IN PONNI SUGAR
0	P20C0008		(ERODE) LIMITED
9		DHILROSE BANU.L	FINANCIAL PERFORMANCE ANALYSIS OF HIMALAYA
	P20C0009	Difference Britter	GRANITE LIMITED IN CHENNAI
10		DHIVYA.A	A SUDY ON FIANNCIAL ANALYSIS OF KOTHARI
	P20CO010		PETROCHEMICAL LIMITED IN CHENNAI
11		DHIVYA.V	RATIO ANALYSIS OF SUNDARAM FINANCE LIMITED IN
	P20CO011		PATULLOS STREET IN CHENNAI
12		KALAIVANI.S	A STUDY ON FIANNCIAL PERFORMANCE OF SAKTHI
	P20C0012		SUGAR LIMITED, IN COIMBATORE
13		KARTHIKA. R	A STUDY ON EMPLOYEES MOTIVATION IN KODAVAASAL
	P20CO013		TOWN BENEFIT FUND LIMITED IN KODAVAASAL TOWN
14		KIRUBHA.S	A STUDY ON KNOWLEDGE MANAGEMENT TOWARDS
	P20CO014		SEEMATTI SILKS & READYMADES (KUMBAKONAM)
15		LISALI.C	A STUDY ON FIANNCIAL PERFORMANCE OF TAMILNADU
	P20C0015		MERCANTILE BANK IN THOOTHUKUDI
16		LOGESHWARI.V	AN ANALYSIS OF PROFITABILITY THANJAVUR SPINNING
	P20CO016		
17	D20C0017	MALAVIKA.M	A STUDY ON WORKING CAPITAL MANAGEMENT OF
	P20C0017		AROKYA MILK IN KUMBAKONAM TOWN
18			A STUDY ON FIANNCIAL ANALYSIS OF SOUTHERN PERTROCHEMICAL INDUSTRIES CORPORATION LIMITED
10	P20CO018	MANIBHARATHI.S	IN CHENNAL
	F20C0018		A STUDY ON FIANNCIAL PERFORMANCE OF LAKSHMI
19	P20C0019	MEENATCHI.M	MILLS COMPANY LIMITED IN COIMBATORE
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20	P20CO020	NITHYA.R	A STUDY ON FIANNCIAL PERFORMANCE OF EQUITAS SMALL FINANCE BANK
21	P20CO021	POOJA NANDHINI.M	A STUDY ON WEAK FORM EFFICIENCY WITH SPECIAL REFERENCE TO SELECTED AUTOMOBILE COMPANIES IN BOMBAY STOCK EXCHANGE
22	P20CO022	PRABAVATHY.B	A STUDY ON ORGANISATIONAL CULTURE TOWARDS CITY UNION BANK (MAIN BRANCH), KUMBAKONAM
23	P20CO023	PRAGATHY.R	A STUDY ON FINANCIL PERFORMANCE OF SHIVA TEXYARN LUIMITED IN COIMBATORE
24	P20C0024	RAGESWARI.R	RISK AND RETURN ANALYSIS OF SELECTED STOCKS LISTED IN BSE SENSEX , INDIA
25	P20C0025	RAJA RAJESWARI. B	A STUDY ON WORKING CAPITAL MANAGEMENT ON MEENAKSHI STEEL INDUSTRIES IN PERAVURANI
26	P20CO026	RAJARAJESWARI. R	A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LIMITED IN COIMBATORE
27	P20CO027	RAMYA.M	A STUDY ON CUSTOMER SATISFACTION OF L.G.REFRIGERATOR IN KUDAVASAL TOWN
28	P20CO028	ROSHINI.G	A STUDY ON FIANNCIAL PERFORMANCE OF BALAJI AGENCY, KUMBAKONAM
29	P20CO029	SARANYA. C	A STUDY ON EMPLOYEES ATTITUDE TVS-SAKTHI AUTO AGENCIES TOWARDS MOTIVATIONAL PRACTICES
30	P20CO030	SATHYABAMA.B	A STUDY ON FIANNCIAL PERFORMANCE OF KOTHARI SUGARS AND CHEMICALS LIMITED, CHENNAI
31	P20CO031	SANGEETHA.N	A STUDY ON FIANNCIAL PERFORMANCE OF ASIAN PAINTS INDIA LIMITED, CHENNAI
32	P20CO032	SNEHA.S	A STUDY ON FIANNCIAL POSITION OF SRI MARKANDEYA BOOK GALLERY IN KUMBAKONAM
33	P20CO033	SUBAPARANIGA.S	A STUDY ON FINANCIAL POSITION OF ITC LIMITED IN CHENNAI
34	P20C0034	SUGANYA.S	A STUDY ON FIANNCIAL EFFICIENCY OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LIMITED, THIURPPURAMBAYAM
35	P20CO035	VASUNDARA.S	FINANCIAL ANALYSIS OF THANJAVUR SARVODAYA SANGH, KUMBAKONAM



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DEPARTMENT OF COMMERCE- 2022 - 2023

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P21CO001	AARTHI M	A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCK IN BSE SENSEX
	P21C0001		A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU
2	P21CO002	AARTHI S	NEWSPRINT AND PAPERS LTD, CHENNAI.
3	P21CO003	ABARNA S	A STUDY ON FINANCIAL PERFORMANCE OF INDIGO PAINTS PRIVATE LTD, CHENNAI
4	P21C0004	AGILA B	A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI MACHINE WORK LTD,COIMBATORE.
5	P21C0005	AKILANDESHWARI .K	A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF BPCL & HPCL.
6	P21C0006	ANUSUYA .K	A STUDY ON RATIO ANALYSIS OF ARO GRANITES & TILES, CHENNAI.
7	P21CO007	ARCHANA .K	A STUDY ON OPERATING EXPENSES OF TAMILNADU PETROPRODUCTS CHENNAI
8	P21CO008	BEULANANCY.S	AN ANALYSIS OF PROFITABILITY OF SAMBANDAM SPINNING MILLS LTD IN SALEM.
9	P21CO009	BHUVANESHWARI .R	A STUDY ON FINANCIAL PERFORMANCE OF WORKING CAPITAL CHOLAMANDALA FINANCE COMPANY CHENNAI
10	P21C0010	BHUVANESHWARI.S	A STUDY ON IMPACT OF DEMOGRAPHIC VARIABLES ON INVESTMENT DECISION AMONG RURAL HOUSEHOLDS WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN
11	P21CO011	CIBISNEKA .B	A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LTD
12	P21CO012	ELAVARASI .N	A STUDY ON WORKING CAPITAL MANAGEMENT IN KOTHARI SUGAR AND CHEMICAL LTD
13	P21CO013	JAYASRI .S	A STUDY ON RATIO ANALYSIS OF HINDUJA LEYLAND FINANCE LTD IN CHENNAI.
14	P21CO014	KALAISELVI .S	A STUDY ON FINANCIAL ANALYSIS OF SUPER SPINNING MILLS LTD, COIMBATORE.
15	P21C0015	KAVIBHARATHI .G	A STUDY ON WORKING CAPITAL OF AMBIKA COTTON MILLS LTD, IN COIMBATORE.
16	P21CO016	KAYALVIZHI .D	A STUDY ON WORKING CAPITAL MANAGEMENT OF SUDHARSAN CHEMICAL INDUSTRIES LTD, IN CHENNAI.
17	P21CO017	KOWSALYA .K	A STUDY ON RATIO ANALYSIS OF NACHAMMAI COTTON MILL LTD IN SALEM.
18	P21CO018	MAHESHWARI .M	A STUDY ON FINANCIAL ANALYSIS OF RAMCO INDUSTRIES LTD CHENNAI
19	P21CO019	MALATHI .M	A STUDY ON WORKING CAPITAL MANAGEMENT OF AVT, NEELAMALAI AGRO INDUSTRIES LTD NILGIRIS.

KUMBAKONAM - 612 001

Affiliated to Bharathidasan University

DST - CURIE Sponsored Institution

IV Cycle of Accreditation 91 principal@gcwk.ac.in



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20	P21C0020	MANISHA .A	A STUDY ON FINANCIAL PERFORMANCE OF SAKTHI SUGAR LTD COIMBATORE
21	P21C0021	MANISHA .R	A STUDY ON FINANCIAL PERFORMANCE OF AMARJOTHI SPINNING MILLS LTD IN TIRUPPUR
22	P21C0022	MOSINASIRIN .B	A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONE
23	P21C0023	NANDHINI .G	A COMPARATIVE ANALYSIS OF EQUITY STOCKS AT SBI &ICICI BANK IN NSE
24	P21C0024	NISHAPARVEEN .N	A STUDY ON FINANCIAL OF TBF NIDHI(KUMBAKONAM) LTD
25	P21C0025	NITHYA .R	LONG ABSENT
26	P21CO026	PARKAVI .S	A STUDY ON WORKING CAPITAL MANAGEMENT OF BALA ASSOCIATES ENGINEERS AND CONTRACTORS PRIVATE LTD IN CHENNAI
27	P21C0027	PRIYADHARSHINI .J	A STUDY ON VOLATILITY OF SELECTED COMPANIES IN BOMBAY STOCK EXCHANGE
28	P21C0028	PRIYADHARSHINI .M	A STUDY ON FINANCIAL ANALYSIS OF DABUR LIMITED
20			A STUDY ON EMPLOYEES MOTIVATION IN
29	P21C0029	CO029 RAJAMEENA .S	SHRINARAYANINIDHI LTD IN KUMBAKONAM TOWN
30	P21CO030	RATCHAKA .B	A STUDY ON FINANCIAL PERFORMANCE OF HATSUN AGRO PRODUCT LTD
31	P21C0031	RENUGADEVI .V	A STUDY ON FINANCIAL PERFORMANCE IN NAGA
32	P21C0032	REVATHI .B	A STUDY ON FINANCIAL PERFORMANCE OF EICHER MOTORS LTD
33	P21C0033	SANTHIYA .S	A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY AGRICULATURAL CO-OPERATIVE CREDIT SOCIETY LTD, VEPPATHUR.
34	P21C0034	SNEGA .G	A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED CEMENTS COMPANIES LISTED IN BSE
35	P21C0035	SNEHA .M	A STUDY ON RISK AND RETURN ANALYSIS OF BSE SENSEX LISTED COMPANIES
36	P21CO036	SOUNDHARYA .P	A STUDY ON FINANCIAL PERFORMANCE OF INDO NATIONAL LIMITED
37	P21C0037	SOWMIYA .S	A STUDY ON GENDER DIFFERENCES IN INVESTMENT BEHAVIOUR WITH SPECIAL REFERENCE TO MIDDLE INCOME GROUP
38	P21CO038	SRIVIDHYA .M	A STUDY ON WORKING CAPITAL MANAGEMENT OF BGR ENERGY SYSTEMS LTD
39	P21CO039	SUBHALAKSHMI .S	A STUDY ON FINANCIAL ANALYSIS OF VARDHMAN TEXTILE LIMITED
40	P21CO040	THISHIKA .R	A STUDY ON FINANCIAL PERFORMANCE OF SHIVA TEYARN LTD IN COIMBATORE
41	P21C0041	VERGINYA .A	A STUDY ON CAPITAL STRUCTURE OF KPR MILL LTD COIMBATORE.

1			KUMBAKONAM - 612 001 Affiliated to Bharathidasan University DST - CURIE Sponsored Institution IV Cycle of Accreditation	
	Es	td. 1963	6 0435 - 2401391	principal@gcwk.ac.in
	42	P21C0042	VIDHYA .K	A STUDY ON RATIO ANALYSIS OF LOYAL TEXTILES MILLS



Government College for Women(Autonomous)

Dr. T. TAMILMATHI M.Com., M.Phil., Ph.D. MBA., Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY FINANCIAL PERFORMANCE OF CITY UNION BANK GANDHI NAGAR KUMBAKONAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss R. GAYATHRI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Date: 1. 4. 2019

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Associate Coherson & Her Dept of Commerce. SKSS Arts College. Thiruppanandal-61250 Mrs. M. BANUMATHI M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON RELATIONSHIP BETWEEN PORTFOLIO RISK AND RETURN OF BSE STOCKS " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss V. ARTHIKAPRIYARANJANI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of the Supervisor

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Associate Professor & Hei Dept. of Commerce. SKSS Arts College. Thiruppanandal-61250

Mrs. M. BANUMATHI M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LTD, VEPPATHUR "submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss M. THULASI DEVI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Place:

Date: 1-4-2019.

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Associate Protessor & Ho. Dept. of Communes. SKSS Arts College, Thiruppanandal-61260

Mrs.N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF REPCO HOME FINANCE LIMITED IN KUMBAKONAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. HEERTHANA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Associate Professor & Her Dept of Commerce SKSS Arts College, Thiruppanandal-61250

Place:

Date: 1.4.2019

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Mrs. S. USHA MLCOM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON CUSTOMER SATISFACTION OF SYNDICATE BANK AT KUMBAKONAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss R. MEENA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of the Supervisor

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- IS MERIAA Associate Professor & He Dept of Commerce. **SKSS Arts College**. Thiruppanandal-61250

Date: 1.4.2019

Mrs. G.ABIRAMY M.COM., ., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF PRIMARY AGRICULTURE CO-OPERATIVE CREDIT " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss D. PRIYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of the Supervisor

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- is Meditiblian Associate Professor & Her Dept of Commerce. SKSS Arts College, Thiruppanandal-61250

Dr. A. JEYACHITRA M.Com., M.Phil., Ph.D. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON THE SATISFACTION LEVEL OF URBAN WOMEN TOWARDS SAMSUNG REFRIGERATORS IN KUMBAKONAM TOWN " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss R. DEEPALAKSHMI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Place:

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> an (Autonomous) IDD OF COMMERCE Kumbakonam-612001 Government College

Dr. T. TAMILMATHI, M.Com., M.Phil., Ph.D. MBA., Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON INVESTMENT AVENUES WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K. AISHWARYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Associate Professor & Hei Dept of Commarce. SKSS Arts College. Thiruppananual-61250 Mrs. S. USHA M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED CEMENTS COMPANIES LISTED IN BSE " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. VETHANAYAKI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Mrs. G. ABIRAMY M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSONS BABY SOAP WITH SPECIAL REFERENCE TO PAPANASAM TOWN " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K. RAMA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS THICO SILKS IN THIRUBHUVANAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss D. ABINAYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of the Supervisor

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Mrs. G. ABIRAMY M.COM... M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INDIAN BANK TO SUNDARAPERUMAL KOIL "submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. MEENAMAHESWARI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Mrs.N.DEEPA M.Com., M.PhiL, Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFICATION TOWARDS IN CINTHAL SOAP KUMBAKONAM TOWN" submitted to the Bharathidasan University. in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. GAYATHRI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of the Supervisor

Place:

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Dr. A. JEYACHITRA M.Com., M.Phil., Ph.D, Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL MANAGEMENT OF SHRIRAM MUTUAL FUND IN KUMBAKONAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss V. AARTHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Mrs.N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFICATION TOWARDS HONDA TWO WHEELER IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K.BHUVANESHWARI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Dr. A. JEYACHITRA M.Com., M.Phil., Ph.D. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO SIM IN KUMBAKONAM TOWN " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss M. KEERTHIKA Post Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Mrs N DI I PA M Com., M Phil., I ecturer in Commerce Covernment College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS HDFC BANK (P) LIMITED IN KUMBAKONAM "submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. KOUSALYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 01.04.2019.

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SKSS Arts College Thiruppanandal-61250

Mrs. S. USHA M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON CUSTOMER OPINION AND ATTITUDE TOWARDS SUNFEAST BISCUIT IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. PRIYANKA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of Supervisor

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Dr. M. MAHESWARI M.Com., M.Phil., Ph.D. MBA., Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN OF SELECTED STOCK LISTED IN NSE AUTOMOBILE INDUSTRIES " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. DEVI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL OF MUTHOOT FINCORP IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss W. SHAMILI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

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Signature of the Supervisor

Place:

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21.2 Signature of the Head of the Department

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN ANALYSIS OF SELECTED STOCKS ON BSE USING CAPITAL ASSET PRICING MODEL " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G. M. SARANYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

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Signature of the Supervisor

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Mrs. S. USHA, M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON RATIO ANALYSIS OF HDB FINANCE LIMITED" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss SAVEAYALAKSHMI Fost Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision

Signature of the Supervisor

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Signature of the Head of the Department

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DR. A. JEYACHITRA M.com., M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE. OF SRIRAM TRANSPORT FINANCE COMPANY LIMITED " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G.DEEPIKA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

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Signature of the Head of the Department remainent Current 4100 Kalleninerie

Dr. M. MAHESWARI M.com., M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

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This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF KARUR VYSYA BANK IN KUMBAKSONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss M. KEERTHANA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

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Signature of the Supervisor

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Mrs.N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON THE PERCEPTION OF THE POLICY HOLDERS TOWARDS INSURANCE POLICIES OF THE LIFE INSURANCE CORPORATION OF INDIA IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss A. ANUSUYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

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Mrs. R. ANUSUYA M.com., B.Ed., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF BAJAJ FINANCE LIMITED IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss A. SOUMIYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

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Signature of the Supervisor

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Dr. T. TAMILMATHIM.com., M.Phil., Ph.D., MBA., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL MANAGEMENT OF AROKYA MILK IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss D.DURGA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Place:

Date:

Dr. M. MAHESWARI M.com , M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF SRI VINAYAGAMOORTHY HANDICRAFTS IN THIRUVALALNZULI" submitted to the Bharathidasan University, in partial fulfilliment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss N. DIVYABHARATHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

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Signature of the Supervisor

Place:

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Dr. M. MAHESWARI M.com., M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autoriomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "AN ANALYSIS OF MARKET EFFICIENCY IN BSE INDICES: A STUDY WITH A SPECIAL REFERENCE TO BOMBAY STOCK EXCHANGE IN INDIA" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K. PAPPATHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor -

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MIS N DEFPA M Com., M Phil., Lecturer in Commerce. Government College for Womens Autonomous) Kumbakonam-012001

April 2020

Certificate

This is to certify that the project work entitled = A STUDY ON RATIO ANALYSIS OF TVS DASARATHY MOTOR COMPANY IN SUMBARONAM" submitted to the Bharathidasan University, in partial tulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss B. ARIRAMI Post. Graduate student of Government College for Women Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

signature of the Apersison

Place

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MRS. M. BANUMATHI M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED" submitted to the Bharathidasan University, in partial tulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G. BHARATHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

13-1C.

Signature of the Supervisor

Place.

Date:

2.2.1.

Signature of the Head of the Department

HOD OF COMMERCE Genemment College for Woman (Autonomeus) Kumbakonam-612901 Dr. T. TAMILMATHI M.com., M.Phil., Ph.D., MBA , Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF HINDUJA LAYLAND FINANCE LIMITED IN KUMBONAM " submitted to the Hharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S, ROJA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signifiant of the Sterveror

Place.

21.2 Signature of the Head of the Department

Mrs. R. ANUSUYA M.com., B.Ed., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON OPERATIONAL EFFICIENCY OF LAKSHMI MILL COMAPANY IN COIMBATORE "submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. VINOTHINI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Dungu /s_

Signature of the Supervisor

Place:

21.2 Signature of the ASPELL the Department Or. W. JAYA Smarsson of the Department Associate Processon of the Aspect wertward College to the set in all Rotting and English

D. C. UKNILMATHIM com. M.Phil., Ph.D., MBA., Assosium professor in commence concernment, college for Women, Autonomous) Kambukonum 2, 200

April 2020

Certificate

This is to certify that the protect work entitled " A STUDY ON RATIO ANALYSIS OF SUNDARAM FINANCE LIMITED IN KUMBAKONAM " submitted to the Bharathidasan University in particul fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss R. MANIMEGALAI Post Graduate student of closeerinnen. College to: Women Autonomous-Kumbakonam is an original and independent work carised out during 21/9-21 under 19 Supervision.

Signature of the

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2.2.6 Signature of the Hild of the Department



Mrs. R. ANUSUYA M.com., B.Ed., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF INDIA CEMENT LIMITED" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss B. SHALINI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

Government Contege for Water 12001

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL OF MUTHOOT FINCORP IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss W. SHAMILI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Silikha

Signature of the Supervisor

Place:

1 2 2 2 2 2 3

21.2 Signature of the Head of the Department

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN ANALYSIS OF SELECTED STOCKS ON BSE USING CAPITAL ASSET PRICING MODEL " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G. M. SARANYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

S.Ult

Signature of the Supervisor

Place:

21. 2 pl: Signature of the Head Sinher BE Barmentus) HOD OF Contract Kumbakunan Siziut Kumbakunam-612001



Mrs .R .ANUSUYA M.Com., B.Ed., M.Phil.,

Lecturer of commerce,

Government College for Women (Autonomous),

Kumbakonam-612 001.

April 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE OF WOMEN STREET VENDORS IN KUMBAKONAM TOWN" Submitted to Bharathidasan University, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by A.D.SANTHIYA Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Signature of the Supervise

Place: Kumbakonam

Date: 23.04 .0021

he Department Signature of the

Dr. R. REVATHI., M.Com., M.Phil., PGDBA., Ph.D., Assistant professor in Commerce Government College for Women (Autonomous), Kubkakonam- 612 001.

April - 2021

CERTIFICATE

This is to Certify that the Project work entitled "A STUDY ON RATIO ANALYSIS OF RAJSHREE SUGAR INDUSTRY LIMITED IN COIMBATURE" Submitted to the BHARATHIDASAN UNIVERSITY, in the Partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. R. RANJANI Post Graduate Student of Government College for women (Autonomous), Kumbakonam is an original and independent work Carried out during 2020-2021 under my supervision.

Signature of the Supervisor

Place: Kumbakonam

Date: 23-04 - 2021

G. ABIRAMY, M.Com., M.Phil,

Lecturer in commerce,

Government college for Women [Autonomous]

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS INDIA LIMITED CHENNAI WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATIIIDASAN UNIVERSITY, for the partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE [Financial Management] by R. PAVITHRA Post Graduate student of Government college for Women [Autonomous]. Kumbakonam is an original and independent work carried out during 2020 -2021 under my supervision.

Place: Kumbakonam

Signature of Supervisor

Date:

Head of the Department



Dr. T.TAMILMATHI M.Com M.BA M. Phil..., Ph.D., Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612001

April-2021

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CERTIFICATE

This is to certify that the project work entitled "A STUDY ON THE SATISFACTION LEVEL OF URBAN WOMEN TOWARDS WHIRLPOOL REFRIGERATOR IN KUMBAKONAM TOWN" Submitted to Bharathidasan University, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. K.RAJESWARI Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam Date: 28.04.2021

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Signature of the supervisor

Signature of the Head of the Department ONTROLLER OF 2

Mrs.N.DEFPA.M.Com.M.Phil.

Lecturer in commerce

Covernment College for Women (Autonomous)

Kumbakonam-621/001

April-2021

CERTIFICATE

This is to certify that the project work entitled " A STUDY ON THE WORKING OF AXIS BANK LIMITED -CHENNAL " Submitted to the BUARATHIDASAN UNIVERSITY in the fulfillment of the requirement of the award of DEGREE OF THE COMMERCE (Enancial Management) By Selvi S SATHYA, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent - work carried -out during 2020-2021 under my supervision.

Date: 23.04. 2081

Signature of the Supervisor

(NDEEPA)

2 1 Juin

Signature of the Head of the Department-



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Mrs. S.USHA, M.Com., M.Phil. Lecturer of Commerce, Government College for Women (Autonomeus)

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF TOYOTA MOTOR CORPORATION CHENNAI" submitted to the Bharathidasan University, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. ABINAYA. 1, (Reg.No. P19CO001) Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam Date: 23.04.2021

S. Lieha

SIGNATURE OF THE SUPERVISOR



Mrs.M.RAJA RAJESWARI M.F.M., M.B.A., M.Phil.,

Lecturer in Commerce,

Government College for Women (Auotonomous),

Kumbakonam - 612001

April - 2021

CERTIFICATE

This is to certify that the project work entitles "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH REFERENCE TO KUMBAKONAM TOWN" in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. G.AISHWARYA Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent worked carried out during 2020 - 2021 under my supervision.

NI. 14/4 /23/4/21

Place : Kumbakonam

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Signature of the supervisor

Date :23.04.2021



Dr. M. MAHESWARI, M.COM., M.Phil., Ph.D., Assistant Professor of Commerce, Government College for Women (Autonomous) Kumbakonam – 612001.

April-

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RISK MANAGEMENT IN MAYAVARAM BENEFIT FUND LIMITED". Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by selvi. B. Baranika Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Signature of the supervisor

Date: 23.04.2021

Place: kumbakonam

Lecturer in Commerce.

Government College for Women (Autonomous).

Kumbakonam-612 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON INVESTMENT ATTITUDE OF WOMEN INVESTORS WITH REFERENCE TO KUMBAKONAM TOWN." Submitted to the BHARATHIDASAN UNIVERSITY, in the fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. B. DEEPALAKSHMI, Post Graduate student of government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

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Signature of the supervisor

(N. DEEPA)

Date : 28 4 .2-21



Mrs.G.ABIRAMY M,Com., M.Phil.,

Government College of Women,

Kumbakonam - 612 001

April – 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON THE GOLD INVESTMENT BEHAVIOUR OF THE INVESTORS IN KUMBAKONAM " submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements for the award of the DEGREE OF MASTER OF COMMERCE(Financial Management) by Selvi. C.DHANYA Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020 – 2021under my supervision.

Signature of the supervisor

Place : Kumbakonam

Date :



Dr. R. REVATHI M.Com M. Phil..., PGDBA., Ph.D., Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ONCUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSON BABY SOAP WITH SPECIAL REFERENCE PAPANASAM" Submitted to Bharathidasan University, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. S. DHARMASAMVARTHINE, Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam Date: 23.04.2021

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Mrs. M. RAJARAJESWARL, M.F.M., M.B.A., M. Phil.,

Assistant Professor of Commerce

Government College for Women (Autonomous),

Kumbakonam - 612 001

April- 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF MUTHOOT FINCORP IN KUMBAKONAM" Submitted to the Bharathidasan University for the partial fulfilment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (FINANCIAL Management) by K.GAYATHRI post graduate student of Government College for Women (Autonomous), kumbakonam is an original and independent work carried out during 2020 – 2021 under my supervision

signature of supervisor

Place, kumbakonam

Date: 23.04.2021

Dr.W.JAYASEELI,M.COM.,M.Phil.,Ph.d.,

Associate professor of commerce,

Government college for women (Autonomous),

Kumbakonam - 612 001.

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CERTIFICATE

This is to certify that the project work entitled "A STUDY ON STUDENTS ATTITUDE TOWARDS WOMEN ENTREPRENEURSHIP" Submitted to the Bharathidasan University, for the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by S. MAHALAKSHMI Post Graduate student of Government college for women (Autonomous), Kumbakonam is an original and independent work carried out during 2020 -2021 under my supervision.

Signature of the supervisor

Place: Kumbakonam

Date: 28. 04. 2021



Mrs. S. Usha., M.Com., M.Phil., Lecturer of Commerce . Government College For Women (Autonomous) Kumbakonam – 612 001

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON RATIO ANALYSIS OF WIPRO LIMITED, CHENNAL." submitted to the Bharathidsan University, for the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management by, SELVI C. PRITHIYANKARA DEVI, (Reg. No: P19co017) Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

SIR

Place: Kumbakonam

Date: 23.4.21

Signature of the Supervisor

Signature of the Head of the Department



Mrs.M.RAJARAJESWARI, M.F.M., M.B.A., M.Phil., Faculty in Commerce,

Government College for Women (Autonomous).

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AVAIN MILK WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of MASTER OF COMMERCE (Financial Management) by selvi. M.RAJALAKSHMI, Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020 – 2021 under my supervision.

N9. 14 1-723/4/2 Signature of the superv

Place : Kumbakonam Date : 23 04 . 202)

Signature of the Head of the Department



Dr. R. REVATHI., M.Com., M.Phil., PGDCA., Ph.D.,

Faculty in Commerce,

Government College for Women (Autonomous),

Kumbakonam-612 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES JO8 SATSFACTION TOWARDS HDFC BANK IN KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. D. SANDHIYA Post Graduate student of Government College for women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

RILL'Supervisor

Signature

Date: 23.04.2021

Signature of the H the Department ATROLLER OF General Ast

DR. A.JEYACHITRA, M.Com., M.Phil., M.B.A., Ph.D. Assistant Professor of Commerce, Government College for Women (Autonomous) Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RISK AND RETURN RELATIONSHIP OF PHARMA SECTORS IN BSE" submitted to the Bharathidasan University, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SATHYA.G, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

A. Jeyne

Date: 23.04.2021



DR.M.MAHESWARI,M.Com., M. Phil., Ph.D., Assistant professor of commerce, Government college for women (Autonomous) Kumbakonam – 612001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI MODERN RICE MILL IN KUMBAKONAM TOWN". Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by selvi. S.Uma Maheswari Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2019-2020 under my supervision.

Place: kumbakonam

Signature of the supervisor

Date: 2304-202



Dr. A. JEYACHITRA M.Com., MBA., M. Phil., Ph.D., Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam - 612001

April-2021

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CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EXPECTED RETURN AND RISK OF BSE SENSEX LISTED COMPANIES" Submitted to Bharathidasan University, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by G. VARSHA, Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam Date: 23.4.2

A. Jench Signature of the super

Mrs .S .USHA, M.COM., M.Phil., Lecturer of commerce Government College for Women (Autonomous), Kumbakonam - 612 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF MODERN STEEL LTD IN CHENNAI" Submitted to Bharathidasan University, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by D.SUBASHINI Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

S. 128ho

Place: kumbakonam

Signature of the supervisor

Date: 23.04 2021

M.BANUMATHI, M.Com., M.Phil,

Lecturer in commerce,

Government college for Women [Autonomous]

Kumbakonam - 612 001.

April - 2021

Signature of Supervisor

CERTIFICATE

This is to certify that the project work entitled " A STUDY ON CUSTOMER SATISFACTION OF YAMAHA R15 BIKE WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, for the partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE [Financial Management] by G.NISHA Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2020 -2021 under my supervision.

Place: Kumbakonam

Date: 23. 04. 202

2 Julia

Head of the Department



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.d.

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES MOTIVATION IN TOWN BENEFIT FUND KUMBAKONAM LTD IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. RAMYA.M, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23.0421

M. Malizia 121 SIGNATURE OF THE

SUPERVISOR



Dr. A. JAYACHITRA, M.Com., M.Phil., M.B.A., Ph.D.

Assistant Professor of Commerce

Government College For Women (Autonomous)

Kumbakonam - 612 OUL

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON TESTING OF EFFICIENT MARKET HYPOTHESIS ON TOP TEN COMPANIES. LISTED IN NSE" submitted to the Bharathidasan University, for the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by ROHINI, Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision

Place: Kumbakonam

1 Jayo a Q Do Signature of the Supervisor

Date: 25 64 .2021

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Mrs. M. RAJARAJESWARI M.F.M., M.B.A., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

May-2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL POSITION OF SRI MARKANDEYA BOOK GALLERY IN KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S. SNEHA, Post Graduate student of Government College for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

N. LAT

Signature of the Supervisor

Place: Kumbakonam

Date: 30.5.2022

mm 32

Signature of the Head of the Department

m M.Phil. Ph.D.

Br. W. JAYA

KUT- an

External Examiner Dr.A.BALU, M. Com. M.B.A.M.P

Dr.A.BALU, M.Com.M.B.A.M.Phil. Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002

Mrs. M. BANUMATHI, M.COM., M.PHIL.,

Lecturer in Commerce,

Government College For Women (Autonomous),

Kumbakonam-612 001.

MAY 2022

CERTIFICATE

This is certify that the project work entitled "A STUDY ON THE FINANCIAL PERFORMANCE OF LOTTE INDIA CORPORATION LIMITED IN CHENNAI" Submitted to the BARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. R. AKILA Post Graduate Student Of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

713-1L ·

Place:Kumbakonam

Signature of the Supervisor

Date: 30.05.2022

3

Signature of The Head of The Department

Dr. W. JAYASEELI, M.Com., M.Phil, Phil, Phil, Dr. A. BALU, M.Com., M.B.A. M.Phil, Phil, Ph

Mrs.R.ANUSUYA, M.Com., B.Ed., M.Phil.,

Lecturer in commerce,

Government College for woman (Autonomous),

Kumbakonam-612001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF KOTHARI PETROCHEMICAL LIMITED, CHENNAI", Submitted to the BHARATHIDASAN UNIVERSITY in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by A.DHIVYA Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2021-2022 under my supervision.

signature of the supervisor

Place: kumbakonam

Date: 30.05.2022

Jomm B2

Signature of the Head of the Department

Dr.W.JAYASEELI, M.Com., M.Phil., Ph.D., HOD of Commerce Government College for Women (Autonomous) Kumbakonam - 612 001.

External Examines

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. Mrs. S. USHA M.COM., M.Phil., Lecturer in Commerce, Government College for Women (Autonomous), Kumbakonam = 612 001.

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A A A A A A A

May - 2022

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LIMITED, IN COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELV1 R.RAJARAJESWARI, Post Graduate student of Government College for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

14

C.112

Signature of Supervisor

Place: Kumbakonam Date: 30:05:2022

Signature of the Head of the Department

Dr. W. JAYASEELI, M. Com, M. Phil, Ph.D. Associate Professor minerce sovernm and some commons) Found in

Dr.A.BALU, M.Com M.B. M.Phil.Ph.D. Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

pr. T. TAMILMATHI, M.Com, M.Phil., Ph.D., MBA., Assistant Professor of Commerce, Government College for Women (Autonomous), Kumbakonam -612 001.

MAY -2022

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN PONNI SUGAR (ERODE) LIMITIED ERODE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S.DEEPESWARI, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Place: Kumbakonam Date: 30-05-2022

Signature of the Sta

Ingran fr

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com. M Phil. Ph.D., Associate Professor of Comm Government Celler Tomes (A Dus), Kumbak S12 01 External Examiner Dr.A.BALU, M.Com. M.B.A. M.Phil, Ph.D. Assistant Professor & Head

Assistant Professor & Head P.G. & Research Dept of Commerce Government Arts College (Autonomous) Kumbakonam - 612 802. GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM PG & RESEARCH DEPARTMENT OF COMMERCE

Bonafide certificate

Certified to be a bonafide practical record work done by <u>RKARTHIKA I MCOM</u> during the period 2020-2021 in the subject of Computer Application in Business.

John Staff-in-charge

Place: Kumbakonam

Date: 20 - 11 - 2021

Head of the department

Examiners

1.

2.

Dr.A.BALU, M.Com., M.B.A. M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002

Dr.A. JEYACHITRA, M.COM., M.Phil., M.B.A., Ph.D.

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WEAK FORM EFFICIENCY WITH SPECIAL REFERENCE To SELECTED AUTOMOBILE COMPANIES IN BOMBAY STOCK EXCHANGE Submitted to theBHARATHIDASAN UNIVERSITY", in partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by M. POOJA NANDHINI, Post Graduate student of Government College for Women [Autonomous],Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

A . Jeyuch D Signature of the Supervisor

External Dr.A.BAI M Com MBA MPhil Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Signature of the Head of the Department Aris College (Autonomous) Kumbakonam - 612 002.

Date: 30.5.22

Dr. W. JAYASEF' L. Con M.Phil. Ph.O., Associate Pro 0 arce. 01 17 amin-Government Colle T 1 1.0 Kumbi a

Mrs. G. ABIRAMY., M.COM., M.PHIL.,

Guest Lecturer in Commerce

Government college for women (Autonomous),

Kumbakonam- 612 001.

May 2022

CERTIFICATE

This is certify that the project work entitled "A STUDY ON FINANCIAL POSITION OF ITC LIMITED IN CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi S. SUBAPARANIGA post graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Signature of the Supervisor

Place: Kumbakonam

Date: 30.05.2022

Juliugz

Signature Of The Head Of The Department

Dr.W.JAYASEELI, M.Com., M.Phil., Ph.D., NOD of Commerce Covernment College for Women (Autonomous) Kumbakosam - 612 001.

Estorno

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. Mrs. M. RAJARAJESWARI M.F.M., MBA., M.Phil., Lesturer in Commerce, Government College for Women (Autonomous), Kumbakonam -612 001.

MAY -2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON ORGANISATIONAL CULTURE TOWARDS CITY UNION BANK (MAIN BRANCH),KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERRCE (Financial Management) by Miss. B. PRABAVATHY, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

KI. LAPA

Place: Kumbakonam Date: 30- 5- 2022 Signature of the Supervisor

Ingm 32

Signature of the Head of the Department

Dr. W. JAYASEHLI, M. Com, M. Philo, M. S. Associate Professor of Commerce Government College for Women Kumbakonam - 612 External E Jarki M Dr.A.BALU, M.Com, M.B.A. MPhil, Ph.D., Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

Dr. R. REVATHI M.COM., M.Phil. PGDBA., Ph.D.

Assistant Professor of Commerce

Government College for Women (Autonomous)

Kumbakonam – 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE FINANCIAL BALAJI OF AGENCY KUMBAKONAM" Submitted BHARATHIDASAN to the UNIVERSITY, for the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by MISS. G. ROSHINI, Post Graduate student of Government College for Women (Autonomous) ,Kumbakonam is an original and independent work carried out during 2021 - 2022 under my supervision.

Place: Kumbakonam

Signature of Supervisor

Date: 30.05, 2022

Signature of the Head of the Department

Dr.W.JAYASEELI, M.Com., M.Phil., Ph.M.) HOD of Commerce Government Tologan Commerce Dr.A.BALU, M.Com. M.B.A.M.Phil.Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

Mrs. R.ANUSUYA., M.Com., B.Ed., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous).

Kumbakonam-612 001.

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May-2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL EFFICIENCY OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LTD., THIRUPPURAMBAYAM"submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S.SUGANYA, Post Graduate student of Government College for Women (Autonomous), kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place:Kumbakonam Date: 30-05-2022

Ingra 32

Signature of the Head of the Department

Dr.W.JAYASEELI, M.Com., M.Phil., Ph.D., HOD of Commerce Gevernment College for Women (Autonomeus) Kumbakanam - 612 001.

External Examiner

Almouts

Signature of the supervisor

Dr.A.BALU, M.Con., M.B.A. M.Phi, Ph.D., Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 512 002. Dr. R. REVATHI M.COM., M.Phil. PGDBA., Ph.D. Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS INDIA LIMITED - CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, for the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by MISS. N. SANGEETHA, Post Graduate student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Date: 30.5.2022

Juluanz

Signature of the Head of the Department

Signatur

Supervisor

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D. Sele Professor of Sommerce, Control of Women (Autonomous), 912.001,

External EKAN

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

11

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM PG & RESEARCH DEPARTMENT OF COMMERCE

Bonafide certificate

Certified to be a bonafide practical record work done by <u>M.Ramya</u> <u>Reg no</u> <u>P20Ca023</u> during the period 2020-2021 in the subject of Computer Application in Business.

i۵.

NI. Int

Staff-in-charge

Place: kumbakonam Date: 20.11.2021

24

Head of the department

Examiners

1.

Dr.A. BALU, M.Com, M.B.A. M.Phil, Ph.D., Assistant Professor & Head P., Rusearch Dept of Commerce Government Ans College (Autonomous) 2. Numbakonam - 612 002.

Dr. M. MAHESWARI,M.Com., M.Phil.,Ph.D.,MBA., ASSISTANT PROFESSOR IN COMMERCE, GOVERNMENT COLLEGE FOR WOMEN(AUTONOMOUS) KUMBAKONAM-612001

MAY 2022

CERTIFICATE

This is to certify that the project work, entitled, "A STUDY ON WORKING CAPITAL MANAGEMENT OF AROKYA MILK IN KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement for the award of DEGREE OF MASTER COMMERCE (FINANCIAL MANAGEMENT) by Selvi. M.MALAVIKA Post Graduate Student of Government College for Women (Autonomous). Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Place: KUMBAKONAM Date: 30/05/2022

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. Mrs. S.USHA, M.COM., M.Phil.,

Lecturer in commerce,

Government College for woman (Autonomous),

Kumbakonam-612001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANANLYSIS OF SOUTHERN PETROCHEMICAL INDUSTRIES CORPORATION LIMITED, IN CHENNAI, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. S.MANIBHARATHI Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2021-2022 under my supervision.

S. 11

signature of the supervisor

Place: kumbakonam

Date:

B

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phill., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr.A.BALU, M. Com. M.B.A. M. Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. Dr. T. TAMILMATHI M.COM., MBA, M.Phil., Ph.D., Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF L.G. REFRIGERATOR IN KUDAVASAL TOWN" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. M.RAMYA, Post Graduate student of Government College for Women [Autonomous] Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Date: 30.05.2022

Signature of the Head of the Department

A KA SU Governm z . Kulhuan

External E.

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

Dr. T. TAMILMATHI M.Com., M.Phil., Ph.D., MBA.,

Assistant Professor of Commerce

Government College for Women (Autonomous)

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL OF THE INDIA CEMENTS LIMITED, CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI K. DEEBA, Post Graduate student of Government College for Women [Autonomous], 202 - 202 - 202 - 3Kumbakonam is an original and independent work carried out during 2021 - 2022 under my supervision.

Place: Kumbakonam

Signature of Super

Date: 30.05.2022

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Exer

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

Mrs. BANUMATHI, M.Com., M.Phil,.

Assistant professor of commerce,

Government College for woman (Autonomous),

Kumbakonam-612001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL CONDITION ANALYSIS OF DALMIA CEMENT BHARAT LIMITED IN ARIYALUR" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. A. BARANIKA Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2021-2022 under my supervision.

1B-12.

Place: kumbakonam

signature of the supervisor

Date: 30.05.2022

Ingra de

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

External E

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistan⁺ Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

DR. A. JEYACHITRA M.COM., M.Phil., M.B.A., Ph.d.,

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

APRIL -2023

CERTIFICATE

This is to certify that the project work entitled " A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS IN BSE SENSEX" Submitted to the BARATHIDASAN UNIVERSITY, in partial fulfillment of requirements of the award of DEGREE OF MASTER the OF COMMERCE management) by Selvi. M.AARTHI, Post (financial Graduate student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2022 -2023 under my supervision.

Place :Kumbakonam

A. Jeyned Signature of supervisor

Date : 26.04.2023

Signature of the Head of the

Dr. W. Department, M. Com., M. Fhill, Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.



e of Extern Examiner Dr. A.SEL

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

Mrs S.USHA, M.COM, M.Phil.

I ecturer in commerce.

Government College for women (Autonomous),

Kumbakonam-612001.

April -2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU NEWSPRINT AND PAPERS LIMITED, IN CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S.AARTHI Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

GCW(A)

Signature of the supervisor

Place: Kumbakonam

Data:

Injust

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), COMTROLLER OF Kumbakonam - 612 001.

Dr. A.SELVENDAAN,

Dr. A.SELV Erter M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

MRS. N. DEEPA M.com., M. Phil.

Lecturer in commerce

Government College for women(Autonomous),

Kumbakonam-612001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INDIGO PAINTS PRIVATE LIMITED IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S.ABARNA, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: KUMBAKONAM

N.DEEPA)

Signature of the supervisor

Date:

Signature of the Head of the Department Dr. W. JAYASHELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.





M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

Dr. T. TAMILMATHI, M.Com, M.phil., Ph.D., MBA.,

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam-612 001

APRIL - 2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN LAKSHMI MACHINE WORKS LIMITED (COIMBATORE)" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (FINANCIAL MANAGEMENT) by Miss. B.AGILA, Post graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date: 26.4.2023

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Signature of the Supervisor

Or.T.TAMILMATHI, M.B.S., M.Phil., P.h.D., Assistant Professor Department of Commerce Covernment College for Women (Autonom: KUMBAKONAM-612 001

aminer

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Signature of the head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. M. BANUMATHI, M.Com., M.Phil, Ph.D.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

April- 2023.

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF BHARAT PETROLEUM CORPORATION LIMITED & HINDUSTAN PETROLEUM CORPORATION LIMITED" submitted to BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) selvi K.AKILANDESHWARI Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 -

Place: Kumbakonam

MB-14 ablylds.

Signature of the Supervisor

Date: 26.04.2023

Head of the department of the commerce Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Signature of th Dr. A SELVENDR M.Com., M.Phil., M.B.A., Ph.D.,

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



MRS. R. ANUSUYA, M.Com., B.Ed., M.Phil., Lecturer in commerce Government College for Women (Autonomous),

Kumbakonam-612 001.

a)Ý

h. F

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April-2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON RATIO ANALYSIS OF ARO TILES INDUSTRIES" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by K.ANUSIYA Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam Date :

Signature of the Supervisor

Signature of lead of the Department M.Com., M.Phil., Ph.I Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Signature of External Examine Dr. A.SELVEN M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commarce Govt. Arts College, Trichy-22



Dr. M. BANUMATHI, M.Com., M.Phil.,

Guest lecturer in commerce Government College for women (Autonomous), Kumbakonam-612001.

April 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON OPERATING EXPENSES OF TAMILNADU PETROPRODUCT IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (financial management) Miss K. ARCHANA post graduate student of government college for women (autonomous), kumbakonam is an original and independent work carried out during 2022-2023 under my supervisor.

Place: Kumbakonam

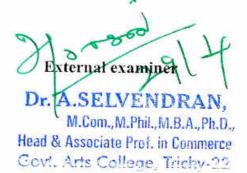
Date: 26.04.2023

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signature of the supervisor

Signature of the Head of The Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001,





Dr.R.REVAHI, M.Com., P60DBA., M.Phil., Ph.D.,

Assistant professor of commerce,

Government college for women(Autonomous),

Kumbakonam-612 001.

April-2023

CERTIFICATE

This is to declare that the project work entitled " AN ANALYSIS OF PROFITABILITY OF SAMBANDAM SPINNING MILLS LIMITED, INSALEM" submitted to the BHARATHIDASAN UNIVERCITY, in the parial requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S.BEULA NANCY, Post graduate student of Government College for Women (Autonomous), Kumbakonam is an orlginal and independent work carried out during 2022-2023 under my supervision.

Place:kumbakonam

signature of the supervisor

Date:

Signature of the head of the department

Dr. W. JANA SEELI, M.Com. M.Phil. Ph.D., Astrocials: Professor of Commerce, Generating College for Women (Autonomous), Kandiaktorne, 612001

aminer DF A SEL

M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Covt. Arts Collago, Trichy 22



Dr. R. REVATHI, M.Com., PHDBA., M.Phil., Ph.D., Assistant professor of commerce Government College for Women (Autonomous) Kumbakonam-612 001.

April-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON FINANCIAL FORMANCE OF WORKING CAPITAL CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED, CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI R.BHUVANESHWARI, post Graduate student of Government college for women(autonomous), kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Signature Supervisor

Ingmosty/s

Signature of Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. A.SELVENDRAM M.Com., M.Philm. A.P.B. Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

Date:

Mrs. N. DEEPA, M.Com., M.Phil. Lecturer in commerce, Government College For Women (Autonomous), Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON IMPACT OF SOCIO DEMOGRAPHIC FACTORS ON INVESTMENT DECISION OF RURAL HOUSEHOLS WITH SPECAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI S.BHUVANESHWARI, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

N.J. (N'DEEPA)

Signature of Supervisor

Place: Kumbakonam

Date :

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner

DT. A.SPLV F.NDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Head & Associate Prof. in Commerce

GCW(A)K

Dr.R.REVATHI, M.Com., POIDBA., M. Phil., Ph.D.,

Assistant professor of commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

Signature of Supervisor

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LIMITED, IN COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI B.CIBI SNEKA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date :

21/4/00

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.



External Examine

Dr. A.SELVENDRAN, M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

Mrs. N.DEEPA M.Com., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612001.

April 2023

Certificate

This is to certify that the project work entiled "A STUDY ON WORKING CAPITAL MANAGEMENT OF KOTHARI SUGARS AND CHEMICAL LIMITED, CHENNAI" submitted to the Bharathidasan University, in partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss N.ELAVARASI, Post Graduate student of government college for (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2020 under my supervision.

+

Signature of the Supervisor

Place : Kumbakonam

Date :

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kunbakonam - 612 001.



Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

DR. T. TAMILMATHI M.COM., M.Phil., Ph.d. M.B.A

Assistant professor of commerce

Government college for women (autonomous)

Kumbakonam - 612 001.

April-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF HINDUJA LEYLAND FINANCE LIMITED IN CHENNAI" submitted to the BARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (financial management) by Selvi. S.JAYASRI, post graduate student of government college for women (autonomous) Kumbakonam is an original and independent work carried out during 2022 -2023 under my supervision.

Place : KUmbakonam

Date :26.04.2023

of supervis or

Or.T.TAMILMATHI, M.B.S.,M.Phil.,P.h.t. Assistant Professor Department of Commerce Government College for Women (Autonomous KUMBAKONAM-612 001

Signature of the

head of the department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner signatu M.Com., M.Phil., M.B.A., Ph.D.,

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., MBA., ASSISTANT PROFESSOR IN COMMERCE, GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM-612 001

APRIL-2023

CERTIFICATE

This is to certify that the project work, entitled, "A STUDY ON FINANCIAL ANALYSIS OF SUPER SPINNING MILLS IN COIMBATORE." submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S.KALAISELVI Post Graduate Student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

CONTROLLER

Place :Kumbakonam

Date :

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com, M.Phil, Ph.D., Associate Professor of Commerce, Constitution, Collection for Women (Autonomous), Kemperonam - 612 001.

Signature of the supervisor Dr.M.MAHESWARI, M.Com., M.Phil., Ph.D., MBA., Assistant Professor, Department of Commerce, Government College For Women (Autonomous) KUMBAKONAM - 612 001.

External Examiner

Dł. A.SELVENDRAN, M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

Dr. T. TAMILMATHI, M.COM, M.Phil., Ph.D., MBA.

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001

APRIL - 2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN AMBIKA COTTON MILLS LIMITED COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. G.KAVIBHARATHI, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam Date : 26.04. 2023

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous),

Kumbakonam - 612 001.

Or.T.TAMILMATHI, M.B.S., M.Phil. P Assistant Professor Department of Commerce Government College for Women (Autonom, KUMBAKONAM-612 001

External Examiner signature Dr. A.SELVE M.Com., M.Phil., M.B.A., Ph.D.,

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

ONTROLLER O * GCW(A)K *

Mrs. R. ANUSUYA., M.Com., B.Ed., M.Phil.,

Lecturer in commerce,

Government college for women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON ANALYSIS OF THE FINANCIAL PERFORMANCE OF HDFC BANK IN KUMBAKONAM TOWN" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by D.KAYALVIZHI, post Graduate student of Government college for women (Autonomous), kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Signature of the supervisor

Date: 26.04.23

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.



External Examiner

Mrs. S. USHA, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF SRI NACHAMMAI COTTON MILLS LIMITED IN SALAM" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI K.KOWSALYA, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Signature of supervisor

Place : Kumbakonam

Date: 26-04-2023

Ingras 2 stetas

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakenani - 612.001.



M.Com., M.Phil., M.B.A., Ph. Head & Associate Prof. in Commer Govt. Arts College, Trichy-2



Mrs. R.ANUSUYA, M.Com., B.Ed., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF RAMCO INDUSTRIES LIMITED, CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI M. MAHESHWARI, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place : Kumbakonam

Date: 264.2623

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce,



Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

MCom. M.Phil. M.B.A.P

Signature of supervisor

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

Mrs. S. USHA, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMET OF AVT, NEELAMALAI AGRO INDUSTRIES LIMITED, NILGIRIS" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI M. MALATHI, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Signature of supervisor

Place : Kumbakonam

Date: 26/04/2023

Signature of the Head of the Department Dr. W. JAYASEELI, M. Com. M. Phil. Ph. D.

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

M.B.A., Ph.D.

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Mrs. R.REVATHI,M.COM., M.Phil.,Ph.D

Assistant Professor of Commerce Government College for woman (Autonomous), Kumbakonam-612001.

April-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PEFORMANCE OF SAKTHI SUGARS LIMITED, IN COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. A.MANISHA Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: kumbakonam

Date:

GKI

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Governmani College for Women (Autonomous), Kumbakonam - 612 001.



signature of the supervisor

External Examiner

Dr. M. BANUMATHI, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF AMARJOTHI SPINNING MILLS LIMITED," submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI R.MANISHA, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

715-15 ab 14/23.

Signature of supervisor

Place : Kumbakonam

Date : 26/04/23

Signature of the Head of the Department

LIT. W. JAYASEELI, Microsi M.Phil. Ph.D., Associate Professor of Constructor, Government Collegie 1 - Winner (Autonomous), Kombakanam - 642 001.



Dr. M. MAHESWARI , M.Com ., M.Phil., Ph.D., MBA.,

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILES IN KUMBAKONAM TOWN "Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by SELVI .B. MOSINASIRIN, Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place : Kumbakonam

Date :

Signature of the

Head of the Department

Dr. W. JAYASE SET 1, Million M Phil. Ph.D., Associate Professive of Commerce, Government Colling Intel Contan (Autonomous), Kumbaraman - 612 001.

Signature of the supervisor Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., MBA., Assistant Professor, Department of Commerce, Government College For Women (Autonomous) KUMBAKONAM - 612 001.

ure of the External Signa Examiner SELVENDRA Dr. A

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. A.JEYACHITHRA, M.com., MBA., M.phil., Ph.d., Assistant Professor of Commerce, Government College for Women (Autonomous), Kumbakonam-612 001.

April-2023

CERTIFICATE

This is to clarify that the project work entitled " A COMPARATIVE ANALYSIS OF EQUITY STOCKS AT SBI AND ICICI IN NATIONAL STOCK EXCHANGE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. G. NANDHINI Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and impependent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam Date : 26 4 2023

A- Jeynchic Signature of the Supervisor

Signature of the

Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Signature of the Externa Examiner Dr. A.SELVENDR

M.Com., M.Phil., M.B.A. Ch Head & Associate Prof. in Commercial Govt. Arts College, Trichted



Dr. T.Tamilmathi M.com., M.Phil, Ph.D., MBA.,

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam-612 001.

April-2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF TOWN BENEFIT FUNDS NIDHI (KUMBAKONAM) LIMITED." Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss N.NISHA PARVEEN, Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date :

Head of the department of the commerce

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomcus), Kumbakonam - 612 001.

Signature of the Supervisor

Or.T.TAMILMATHI, M.B.S., M.Phil, P.h.D. Assistant Professor Department of Commerce Government College for Women (Autorstand KUMBAKONAM-612.001

ternal examin

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., MBA., ASSISTANT PROFESSOR IN COMMERCE, GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM-612 001

APRIL-2023

CERTIFICATE

This is to certify that the project work, entitled, "A STUDY ON WORKING CAPITAL MANAGEMENT OF BALA ASSOCIATES ENGINEERS & CONTRACTORS PRIVATE LTD IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S. PARKAVI Post Graduate Student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place :Kumbakonam

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com. M.Phil. Ph.D., Associate Professor of Commerce.

Government College for Women (Autonous).

Kumbakonain - 612.001.

Date :

Signature of the supervisor Dr. M. MAHESSWARL/MCom.MiPhil. PhD.//ifc Assistant Professor, Department of Commerce, Government College For Women (Autonomous KUMBAKONAM - 612 001.

External Examiner Dr. A.SELVENDRAN,

M.Com. M.Dhil., M.S.A., Ph.D., Hend & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612001.

APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON VOLATILITY OF SELECTED COMPANIES IN BOMBAY STOCK EXCHANGE" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Finance Management) by Miss. J. PRIYADHARSHINI, Post Graduate of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 - 2023 under my supervision.

Signature of the supervisor

Place : Kumabakonam

Date :

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce,

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.



Dr A.SELVENDRAN, M.Com., M.Phil. M.P. M. Head & Associate Provin Solume Ve Govt. Arts College, Trichy-

Lecturer in Commerce,

Government College for Women (Autonomous), Kumbakonam - 612001.

APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON VOLATILITY OF SELECTED COMPANIES IN BOMBAY STOCK EXCHANGE" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Finance Management) by Miss. J. PRIYADHARSHINI, Post Graduate of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 - 2023 under my supervision.

N.L.

Place : Kumabakonam

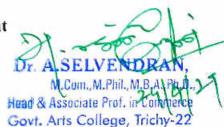
Signature of the supervisor

Date :

Impos 2 styles

Signature of the Head of the Department Dr. W. JAYASEELI, M. Com., M. Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.



14



Mrs. R. ANUSUYA, M.COM., B.Ed., M.Phil.,

Lecturer in Commerce

Government College for Women (Autonomous),

Kumbakonam - 612 001.

April - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF DABUR LIMITED", Submitted to the BHARADHIDASAN UNIVERSITY in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by M. PRIYADHARSHINI, Post Graduate student of Government College for Women (Autonomous), Kumbakonam, is original and independent work carried out during 2022-2023 under my supervision.

1

PLACE: KUMBAKONAM

DATE : · D

Signature of the

Head of the Department Dr. W. JAYASEELI, M Com. M Phill, Ph.D., Associate Professor of Commerce,

Government Collene (ar Women (Autonomous), Kumbal or ann - 612 001.

Almont

Signature of the Supervisor

Signature of the External Examine

Dr. A.SELVENDRAN, M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Art's College, Trichy-22



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., M.B.A.,

Assistant professor of commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

April - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES MOTIVATION IN SHRI NARAYANI NIDHI LIMITED IN KUMBAKONAM TOWN" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (FINANCIAL MANAGEMENT) by Selvi. RAJAMEENA.S, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place : Kumbakonam

Date :

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Signature of the Supervisor Dr. M. MAHESWARI, M. Com., M. Phil., Ph.D., InbA., Assistant Professor, Department of Commerce. Government College For Women (Autonomous) KUMBAKONAM - 612 001.

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D. Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government college for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by V. RENUGADEVI, Post Graduate student of Government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place :Kumbakonam

Date:

2Mu m

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomeus), Kumbakonam - 612 001.

Nd. h

Signature of the supervisor

Dr A.SELVENDKAN, M.Com., M.Phil., M.B.A., Ph.B., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government college for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by V. RENUGADEVI, Post Graduate student of Government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

NJ. happy

Signature of the supervisor

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Place :Kumbakonam

Date:

Dr. W. OAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), bakonam - 612 001.

Lecturer in Commerce,

Government college for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by V. RENUGADEVI, Post Graduate student of Government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place :Kumbakonam

Date:

Dr. W. VAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), "bakonam - 612.001.

N.

Signature of the supervisor

M.Com., M.Phil., M.B.A., Ph.O., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. M. BANUMATHI, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam-612001

April-2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON FIANANCIAL PERFORMANCE OF FICHER'S MOTORS LIMITED" submitted to the BHARATHIDASANUNIVERSITY in part in fulfilliment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by selvi. B. REVATHI, Post Conductor eldent of Government College for Women (Autonomous), Kumbakonani is all original and endependent work carried out during 2022 - 2023 under my supervision.

Place Kombakonan.

Date 26 04 2023

14/10 Nigna

Head of the Department

Dr. W. JAYASEELI, M.Com., M. Phil. Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbskonam - 612.001.

11-26/A/23

Signature of the Supervisor



M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. A. JEYACHITRA, M.COM., MBA. Ph.D.,

Assistant professor of commerce,

Government College for women (Autonomous)

Kumbakonam- 612 001.

APRIL-2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF CEMENT COMPANIES LISTED IN BOMBAY STOCK EXCHANGE" submitted to the BHARADHIDASAN UNIVERSITY, For the partial fulfilment of requirements for the award of ______ DEGREE OF MASTER OF COMMERCE (Financial management By G.SNEGA Post graduate student of government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

A. Teyne CO To

Signature of the Supervisor

Place: Kumbakonam

Date:

Importate 15

Signature of the Head of the Department Dr. W. JAYASEELI, M.Cont. M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Actionomics), Kumbekonam - 612 001.



M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr.A.JEYACHITRA,M.Com.,M.phil.,M.B.A.,Ph.D. Assistant Professor of Commerce Government college for women (Autonomus) Kumbakonam-612 001.

April -2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RISK AND RETURN ANALYSIS OF BSE SENSEX LISTED COMPANIES" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment

Of the requirement of the award of **DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi M. SNEHA**, post Graduate

Student of Government college for Women (Autonomus), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

A. Toyacalo

signature of the supervisor

Date: 26. H. 2023

Signature of the head of the Department

Dr. W. JAYASEELI, M. Com, M. Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001

Externa

Dr. A.SELVENDRAN, M.Com. M.Phil., M.B.A., Ph.D., Associate Prof. in Commerce Governts College, Trichy-22

GCVVIA

Mrs. N. DEEPA, M.Com., M.Phil.

Assistant professor of commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON GENDER DIFFERENCES IN INVESTMENT BEHAVIOURS WITH SPECIAL REFERENCE TO MIDDLE INCOME GROUP"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI S. SOWMIYA Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

(NODEEPA)

Signature of Supervisor

Date :

Place: Kumbakonam

Jungmes 2 My/s

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M. Phil., Ph.D., Associate Professor of Commerce, Gevenment College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner

D. A.SELVENDRAN, M.Com., M.Phil, M.B.A., Ph.D., Head & Associate Pref. in Commerce Govt. Arts College, Trichy-22

Min.,MBA.,M.Phil.

Lecturerin commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF BGR ENERGY SYSTEMS LIMITED IN CHENNA I" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, M. SRIVIDYA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam. Is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date :

Ingmod it 4/4

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Signature of Supervisor

External Exam D. A.SELVEN M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



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Signature of Supervisor

Place: Kumbakonam

Date :

mystyles

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous),

Kumbakonam - 612 001.



Dr. A.SELVENDRA

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commune Govt. Arts College, Trichy-22

Dr. BANUMATHI, M.Com., M.Phil.,

Assistant professor of commerce, Government College for women (Autonomous), Kumbakonam-612001.

April 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF VADHMAN TEXTILES LIMITED IN CHENNAI" submitted to the BHARATHIDHASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. S. SUBHALAKSHMI Post Graduate student of Government College for women (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date : 26. 04 - 2023

-115-11.2614123.

Signature of Supervisor

Signature of the

Head of the Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

ternal Examiner signatur

Dr. A.SELVENDRAN, M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



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Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF SHIVA TEXYARN LMITED IN LIMITED (COIMBATORE)"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI R.THISHIKA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

WTROLLE

ature of Supervisor

Place: Kumbakonam

Date :

2mgmzo Ettelis

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612.001.

Exteri Dr. A.SELVEN M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

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Signature of Supervisor

Place: Kumbakonam

Date :

Signatur he Head of the Department

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



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APRIL-2023

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON CAPITAL STRUCTURE OF KPR MILL LIMITED, COIMBATORE"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI A.VERGINYA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Signature of Supervisor

Place: Kumbakonam

Date :

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com. M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner DY. A.SEI

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Signature of Supervisor

Place: Kumbakonam

Date :

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com, M.Phill, Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner

Dr. A.SFLVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Mrs. DEEPA., M.COM., M.PHIL.,

Guest Lecturer in Commerce

Government College for Women (Autonomous),

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APRIL 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF LOYAL TEXTILE MILLS LITIMITED IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Miss K. VIDHYA post graduate student of government college for women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the supervision

IDEEPA

Signature of the Head of The Department Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomicus), Kumbakonam - 612 001.

External Examiner signature

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22

